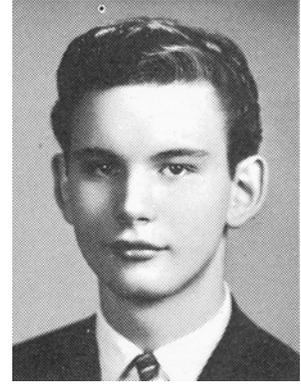


Lawrence G. Franko

Music



Greetings to all at the class of '59 reunion, and many regrets for not being organized enough to get back to Detroit for it.

It's been a pretty amazing and exciting life since I left Cass Tech, as you will see from the (alas, rather formal ...sorry about that...) Bio appended.

Some important items to add: After graduating from Harvard in 1963, I married the extraordinary Bostonian Marjorie Jane Greep, chorister, pianist, dancer, and horsewoman, who I met at Tanglewood, the summer music festival of the Boston Symphony Orchestra. And – perhaps amazingly these days – we have stayed married, in spite of, or perhaps because of, playing many, many sonata concerts and recitals, and competing in many horse events, together over the years. We've done an amazing amount of the violin and piano literature together: Mozart, Beethoven, Brahms, Debussy, Janacek, Ives, Ravel, Prokofiev, Shostakovich...

We got into horses together in Switzerland, when that country still had a horse cavalry, and all the interesting men Marjorie brought home were officers and horsemen. So I had to join them, naturally.

If you want to know yet more, Google me, and check out the web site of Sounds of Stow and the Harvard Musical Association with whom I play and perform, and ONBH.org, our foxhunt, for some nice pictures of us on our horses.

Of our two beautiful children, Derek and Tania, alas, only Tania is still with us. Derek, the athlete, navy pilot (he visited Berlin during the days of The Wall and decided he wanted to be on Our Side if it came to a fight), poet (I have recently set one of his poems to music), and BMW restorer and racer, perished in a plane crash flying the US mail in 1998. His widow and son, and Tania and her two children and second husband are reasonably near us in New Hampshire.

You asked: "What's my favorite memory of Cass Tech?" Well, there is more than one, and they pretty much all revolve around "Mr. B:" Mike Bistritzky, the Orchestra and the Cass String Quartet. (I occasionally get reminded of my dropping my bow down "the hole" in the stage. And we won't talk about Mr. B's buying me my first Martini after a particularly successful concert at U of M when I was 16...) The most recent was the Memorial Concert for him in Bloomfield Hills in 2001 in which I had the privilege of playing Shostakovich, Hindemith and Tchaikovsky—his, and my, favorites—along with many Cass graduates who have become extraordinary musicians. There are a number of Cass Tech grads I regularly see playing in the Boston Symphony Orchestra, and in the Cleveland Orchestra when it comes to town, who remind me of our extraordinary Cass musical heritage. The memorial concert for Mr. B brought together an astounding number of amazing musicians who grew up with, and were nurtured by Cass Tech. I only regret that it is unlikely that we will see anything like that "incubator" again in our, or our children's lifetimes.

Now back to wrestling with the challenges of today's financial markets, and, time permitting, my next career (!) as a composer... Anybody like to hear the Two Violin Concerto I've (more or less) completed, or the Waltz, or the Choral Setting of my son's poem? Check out Finale Showcase...

If anyone is coming through Boston, or would like to make a pilgrimage to the Old North Bridge (2 miles from our house), give me a call at 978-369-8192, or email: lawrence.franko@umb.edu

Biography of
LAWRENCE G. FRANKO

Lawrence G. Franko is Vice President and Senior Investment Analyst in the International Value Equity (IVE) Group of Delaware Investments (a division of the Lincoln Financial Group), Boston, Massachusetts. From 1986 to 2006 he was a Professor of Finance and Strategic Management in the College of Management of the University of Massachusetts Boston, where he taught International Financial Management, Global Portfolio Investment Management, Managing in the Global Economy, Strategic Management, Industry and Competitive Analysis, and Massachusetts in the Global Economy. During those years Dr. Franko was also a consultant to ValueQuest, Ltd., global investment managers, the predecessor of the Delaware IVE group.

From 1969 through 1975, and again from 1978 through 1982, Dr. Franko taught at the International Management Institute in Geneva, Switzerland. He has also taught at INSEAD, The European Institute of Business Administration, Fontainebleau, France; The École des Hautes Études Commerciales (HEC), Montréal, Québec, Canada; The Fletcher School, Tufts University, Medford, Massachusetts; and Georgetown University, Washington, D.C. He also served as head of international affairs in the U.S. Congressional Budget Office (1975-1977), was a Program Director at the Carnegie Institute for International Peace, and has worked as a portfolio manager and currency specialist for an investment management firm in Geneva.

Dr. Franko received his Doctor of Business Administration (D.B.A.) degree from the Harvard Business School in 1970 and has an M.A. and M.A.L.D. (International Economics) from The Fletcher School, Tufts University and an A.B. (Economics) from Harvard College, Class of 1963. He grew up in Detroit, Michigan, trained as a classical violinist, attended Cass Tech High School, and was concertmaster of the Cass Tech Orchestra. He was subsequently concertmaster of the Tanglewood Music Center and Harvard-Radcliffe Orchestras and played with the Boston Pops under Arthur Fiedler.

Dr. Franko has been a consultant to American, European and Japanese firms and organizations. He also helped found the business school at the University of Tunis, Tunisia. He has also been one of the few Westerners who has been a consultant to all three of the regimes of Leonid Brezhnev, Nicolae Ceausescu, AND Moammer Khaddafi -- which could explain why he really (really) does not like Socialism or Communism.

Dr. Franko is the author of numerous books, including *The European Multinationals*, *European Industrial Policy: Past, Present and Future*, *The Threat of Japanese Multinationals: How the West Can Respond*, and *Joint Venture Survival in Multinational Corporations*. His published articles have appeared in journals such as the *Strategic Management Journal*, the *Journal of International Business Studies*, the *Harvard Business Review*, and *Business Horizons*, and include works on global corporate competition and strategy, international finance, and international and domestic public policy. His recent articles include "U.S. Competitiveness in the Global Financial Services Industry," for the University of Massachusetts Boston College of Management Financial Services Forum, "Global Corporate Competition in the 1990s: American Renewal, Japanese Resilience and European Crosscurrents" in *Business Horizons*, "Concentration and Turnover in Global Industries, 1960-2000" in *Competition and Change*, "The Transfer Pricing Showdown," in the *International Tax Journal*, "Strategic Responses of Multinational Corporations to the Opening of Eastern Europe and the Former Soviet Union," in *The Journal of East-West Business*, and "Global Corporate Competition in the 1990's: The Japanese Juggernaut Rolls On," in the *Sloan Management Review*.

